



**Minutes from the
Regular Business Meeting
of the STAT Board of Directors**

October 19th, 2020 – Snellville City Hall – 6:00 pm

Board Members: Don Britt, President, Presiding; Kathy Emanuel, Secretary; Kurt Schulz, Treasurer; Lucy DeForest; Jared Eakins; Regina Hart and Alice Snipes. Billy Franklin, Vice President; was absent.

Other Attendees: Kelly McAloon, STAT Executive Director; Summer Daniels, STAT Administrative Assistant; Gretchen Schulz, City Councilperson.

1.0 Determination of a Quorum: President Don Britt called the meeting to order at 6:01 pm. Established that a quorum was present.

2.0 Approval of Minutes – September Regular and General Meeting Minutes: Don asked for a motion to approve September 21st Board of Directors meeting minutes with minor corrections and the October 6th General Membership Zoom meeting. Motion made by Kurt Schulz, seconded by Alice Snipes. Motion to approve passed unanimously.

3.0 Treasurer's Report: Kurt reported that not much has changed since last month. Kelly mentioned we had had a small deduction for payroll. Total of all accounts is approximately \$178,000.00.

4.0 Old Business

4.1 STAT Rebranding Logo Discussion: Kelly checked that everyone had copies of new designs from Rock, Paper, Scissors. Extensive discussion on various typeface, placement and color options. Rock, Paper, Scissors will redo with new ideas.

4.2 Committee Reports:

A. Community Garden: Kurt reported that they held a work session and also got smaller interior greenhouse set up.

B. Farmers' Market: Kurt reported we have 16 vendors signed up for the next Extended Market. Good customer attendance.

C. Editorial/Spirit Magazine: Kelly reported that they are working on the magazine expected to be in homes by November 21st. Offering special pricing due to smaller magazine. Putting in Santa routes.

D. Commerce Club: Kelly reported that Stephen is working on website and Business Directory. Will do November 3rd Commerce Club in person at Summit Chase. Will limit attendance to 50. Will put safety precautions in newsletter. Reservations will be required. Will email ballots for the two Board of Director seats (Don Britt's seat and Kathy Emanuel's seat. Both are running unopposed.) up for re-election from the general membership to be sent out through thru Constant Contact. The membership will be able to vote either email or in person at the meeting. Will send Andrew Vee from the hospital to the DDA for approval and Melvin Everson to the city council for approval.

E. Events: Kelly reported the Christmas Tree Lighting will be virtual on Facebook Live, followed by the Santa Neighborhood Tour from 6 pm to 9 pm. With another Santa tour on December 12th.

4.3 Baled Hay/Removal: Kelly reported that the scarecrow on the green must be down by the 9th. Still figuring out what to do with the hay. Sunflowers will also be coming down. The hay in front of the Snellville sign will become a Frosty head. The bale in front of city hall will become a snowflake or reindeer.

4.4 Website Update/Business Directory: See above. Covered under Commerce Club.

4.5 STAT Board Nominating Committee: Discussed above under Commerce Club.

4.6 STAT Volunteer Hours: Regina: Regina needs volunteer hours.

5.0 New Business:

5.1 Wells Fargo Banking Update: Kelly was told that the banks now require that the registration with the bank match the registration of the state, so all officers must be on the bank accounts. Don as president, Kathy as secretary and Kurt as treasurer must all be signees on the accounts. We are arranging a time for the three to meet at the bank. Kelly will remain as a signer on all the accounts. Summer will also be a signer on the Farmers' Market accounts.

6.0 President's Report - No report.

7.0 Adjournment: Motion to adjourn made by Kurt Schulz, seconded by Jared Eakins. Motion to passed unanimously.