



**Minutes from the  
Regular Business Meeting  
of the STAT Board of Directors**

**June 17th, 2019 – Snellville City Hall, Conference Room 6:00 pm**

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Board Members Present: Don Britt, President, Presiding; Kathy Emanuel, Secretary; Alice Snipes; Regina Hart; and Kurt Schulz were present.

Billy Franklin, Vice President; Jamey Toney, Treasurer; and Kyle Emerson were absent

Other Attendees: Kelly McAloon, STAT Executive Director; Summer Daniels, STAT Administrative Assistant; Marcy Pharris; Marilyn Swinney; and Gretchen Schulz

**1.0 Determination of a Quorum:** Don Britt called the meeting to order at 6:10 pm. Established that a quorum was present.

**2.0 Approval of Minutes for the May 20th Board of Directors Meeting:** Motion to approve minutes made by Kurt Schulz, seconded by Alice Snipes. Motion to approve passed unanimously.

**3.0 Treasurer's Report:** Treasurer Jamey Toney not present. Kelly reported we are receiving quarterly payments from the city. Account is healthy.

## **4.0 Old Business**

**4.1 Welcome Summer Daniels, new Administrative Assistant:** Getting up to speed. Working on some new projects.

Discussion on working up our new branding. And work up new identity and message. Need to hire an outside professional. Discussion on methods of communicating changes drastically based on generation. Don suggests we get a time line for the changes. Don suggested we may have some firms give us a presentation at the next meeting.

**4.2 Committee Reports:**

**Community Garden:** Had work session last Saturday with 17 volunteers. Garden looks great.

**Farmers' Market:** Kurt reported first market was great. Second was abbreviated due to weather. Third was better still. Many vendors selling out.

**Editorial/Spirit Magazine:** Kelly reported magazine done and will be out on the 22nd. Online by 23rd.

**Commerce Club:** Membership increasing. Good attendance Marlene Buchanan scheduled for July. Confirmation from Jay Markwalter, Executive Director for Georgia Tourism for August. Dr. Cannon, President of Gwinnett Tech scheduled as the September speaker.

**Events:** Weather cancellations have been a problem. Kelly reported there will be no food vendors on other side due to construction at 1st Baptist for the 4th. 12 Stone volunteers will be there. Fourth volunteer meeting June 27th at 6:00 pm.

**4.3 Business Development Communications Program Update:** Kelly reported that both she and Kathy had informed Eric that we did not want anything sent out in STATs name that we had not approved.

**A) Discussion of Commerce Club Survey for Members.** Kelly included survey Eric had an intern work up. Consensus was survey was not what we need. Don suggested we have a survey done professionally that asks the questions we want asked.

**B) Discussion regarding Commerce Club Tri-fold.** Consensus was it would not serve our needs. Discussion was we need different brochures for different facets. Again we need to get some professional advice.

**4.4 ROW Signage Update – Billy Franklin:** Billy not here. Tabled till next meeting.

**4.5 Bylaw Revision Update:** Kelly asked to table this till the next meeting. Barbara Bender wanted to weigh in since she was involved in the original bylaws. Kelly asked for comments on letter that goes with bylaw changes. Also for comments on Code of Ethics.

**4.6 Development of the Snellville Story Update:** Kathy reported several of the churches have wanted to be involved. Need to set up meetings.

Don commented on the theme from the last combined meeting was we need to all be spreading the same message. And it always needs to be a positive message.

## **5.0 New Business**

## **6.0 President's Report**

**7.0 Adjournment:** Motion to adjourn made by Kurt Schulz, seconded by Regina Hart. Motion to approve passed unanimously.