



Minutes from the Regular Business Meeting of the STAT Board of Directors

October 21st, 2019 – Summit Chase Country Club – 6:00 pm

Board Members Present: Don Britt, President, Presiding; Billy Franklin, Vice President; Kathy Emanuel, Secretary; Kyle Emerson; Alice Snipes; Regina Hart; and Kurt Schulz were present.

Jamey Toney, Treasurer was absent

Other Attendees: Kelly McAloon, STAT Executive Director; Summer Daniels, STAT Administrative Assistant; Marcy Pharris Mayor Barbara Bender; Mayor Pro Tem David Emanuel.

Note: The tape recording malfunctioned again. Recorded the first few minutes of the meeting then stopped. Minutes are from the Secretary's notes.

1.0 Determination of a Quorum: Don Britt, President called the meeting to order at 6:05 pm. Established that a quorum was present.

2.0 Approval of Minutes for the September 16th Board of Directors Meeting: Motion to approve September 16th minutes made by Kurt Schulz, seconded by Alice Snipes. Motion to approve passed unanimously.

Approval of Minutes for the September 16th Executive Session Meeting: Motion to approve September 16th executive session minutes made by Kurt Schulz, seconded by Kyle Emerson. Motion to approve passed unanimously.

3.0 Treasurer's Report: Treasurer Jamey Toney was absent. Kelly reported that we had received a check from the city. In good shape financially.

4.0 Old Business

4.1 Committee Reports:

A. Community Garden: Kurt reported that the Garden doing well in the slow season.

B. Farmers' Market: Kurt reported the 1st Extended Season market went very well. About twice the vendors of the 1st extended season.

C. Editorial/Spirit Magazine: Kelly reported that they are working on the winter issue. Should be out mid-November.

D. Commerce Club: Kelly reported that attendance was good. Chief Roy Whitehead was great as the guest speaker. The November meeting will be held at Summit Chase on November 12th due to the elections. It will be the annual general membership meeting and elections. Kelly also reported the nominating committee for the board seats up for reelection would be meeting.

E. Events: Kelly reported everyone was disappointed that the Fall Festival had to be cancelled due to weather. Explained what expenses would still have to be paid. Reported that we would be refunding all vendor fees in full. Discussion on whether we might need to consider refunding less than 100% of vendor fees for cancellation of future events. A 75% refund was discussed. Kelly reported that she believes the problems with the ipads and taking of credit cards is resolved. The October Business After Hours is scheduled for October 24th with a Halloween theme.

4.2 Update on Marketing Agency / Rebranding: Kelly reported that they had not been able to schedule the meeting with a third agency. Will get that done and report back, hopefully at next meeting.

4.3 Update ROW Signage Update – Billy Franklin: Billy reported no progress. Still waiting on contract. Billy will work up price for getting them in the ground. Wants to have break away for those close to road for safety.

4.4 STAT Volunteer Hours: Regina needs volunteer hours.

4.6 STAT Board Posts and Nominating Committee: Kelly reported that the nominating committee consisting of Kathy Emanuel, Kyle Emerson, Kelly McAloon, Ashley Franklin (Walton Gas) and Summer Daniels is scheduled to meet will be meeting tomorrow at 11:30 to discuss the nominations. Kelly requested that the members who are up need to fill out their applications. Kathy reported that Post 2 (DDA), Post 3 (Mayor & Council), Post 5 (Mayor & Council), Post 6 (Membership) and Post 8 (Membership) are up for election. Present board members, Billy Franklin, Kurt Schulz and Alice Snipes have agreed to reapply. Jamey Toney will not be reapplying. We have received four applications from Lucy DeForest, Jarrod Eakins, Debra Pennington and Dr. Barbara Serle. Unfortunately, Debra Pennington does not meet the qualification of being a member of STAT for 60 days. She has never joined STAT. Membership seats will be voted on at the November General Membership at the November 12th Commerce Club meeting.

5.0 New Business:

6.0 President's Report - None

7.0 Adjournment: Motion to adjourn made by Kurt Schulz, seconded by Billy Franklin. Motion to approve passed unanimously.

Don Britt, President.

Kathy Emanuel, Secretary